



## All Things Government-Leased

### NFDA CONFERENCE SPONSOR PRICING

#### Lanyard Sponsor \$4,000 (1 available) **SOLD**

- Company logo on all attendee badges/lanyards
- Two registrations to the NFDA Annual Conference
- Company logo on all promotional conference communications
- Company logo on conference landing pages
- Company description listed in on-site program and virtual platform
- One page ad in on-site and virtual program
- Company logo visible on on-site conference signage
- Exhibit table prominently placed at event
- Preferred seating at the annual conference

#### Pre-Conference Reception Sponsor \$2,500 (3 available)

- One registration to the NFDA Annual Conference
- Company logo on all promotional conference communications
- Company logo on conference landing pages
- Company description listed in on-site program and virtual program
- Signage visible at Pre-Conference reception
- Three pre-conference reception tickets (to be given to any individual of your choosing)
- Logo visible on all conference signage

#### Conference Sponsorship – Option 1 \$2,500 (Unlimited)

- Two registrations to the NFDA Annual Conference
- Complimentary individual membership for one designated employee
- Company logo on all promotional conference communications
- Company Logo on conference landing pages
- One page ad in on-site program
- Company description listed in on-site program
- Company logo visible on on-site conference signage
- Exhibit table prominently placed at event

#### Conference Sponsorship – Option 2 \$1,500 (Unlimited)

- One registration to the NFDA Annual Conference
- Company logo on all promotional conference communications
- Company Logo on conference landing pages
- One page ad in on-site program
- Company description listed in on-site program
- Company logo visible on on-site conference signage

#### Break Sponsor \$1,000 (4 available)

- Company logo on all promotional conference communications
- Logo visible on conference signage
- Logo on conference landing pages
- Company signage displayed during conference break
- Company description listed in on-site program
- Exhibit table prominently placed at event

**Advertising in Conference Program (Print)**

- \$500 – Full page ad (8.5" x 11")
- \$250 – Half page ad (5.25" x 5.5")