



All Things Government-Leased

NFDA CONFERENCE SPONSOR PRICING

Lanyard Sponsor \$4,000 (1 available) **SOLD**

- Company logo on all attendee badges/lanyards
- Two registrations to the NFDA Annual Conference
- Company logo on all promotional conference communications
- Company logo on conference landing pages
- One page ad in on-site and virtual program
- Company logo visible on on-site conference signage
- Company advertisement displayed during conference break
- Exhibit table prominently placed at event
- Preferred seating at the annual conference

Pre-Conference Reception Sponsor \$2,500 (3 available)

- One registration to the NFDA Annual Conference
- Company logo on all promotional conference communications
- Company logo on conference landing pages
- One page ad in on-site program
- Signage visible at Pre-Conference reception
- Company Logo visible on all conference signage

Conference Sponsorship – Option 1 \$2,500 (Unlimited)

- Two registrations to the NFDA Annual Conference
- Complimentary individual membership for one designated employee
- Company logo on all promotional conference communications
- Company Logo on conference landing pages
- One page ad in on-site program
- Company logo visible on on-site conference signage
- Exhibit table prominently placed at event

Conference Sponsorship – Option 2 \$1,500 (Unlimited)

- One registration to the NFDA Annual Conference
- Company logo on all promotional conference communications
- Company Logo on conference landing pages
- Half-page ad in on-site program
- Company logo visible on on-site conference signage
- Exhibit table prominently placed at event

Break Sponsor \$1,000 (4 available)

- Company logo on all promotional conference communications
- Logo visible on conference signage
- Logo on conference landing pages
- Additional company signage visible at break
- Company description listed in on-site program
- Exhibit table prominently placed at event

Advertising in the Conference Program (Print)

- \$500 – Full page ad (8.5" x 11")
- \$350 – Half page ad (5.25" x 5.5")